

Four Ways to Make Money with AdSense To Make The Extra Cash

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If you have or are thinking about signing up for Google AdSense, you already know the potential financial benefits of such a move. However, you may not know there are a lot of great ways to make money with AdSense. Below are four of the best ways you might want to consider to increase your cash earnings.

Create a Newsletter

If you are hosting the AdSense advertising on your own site, the goal is to increase the traffic to those pages. One of the best ways to do this is to create a newsletter that can easily be distributed to a large group of individuals who would have an interest in the keyword phrase associated with your content. The newsletter could include free articles reprinted from directory sites or you could write original content depending on your preference. You could have people subscribe to your newsletter or you could send it out through sites such as Yahoo Groups or similar networks. Remember to include plenty of links back to your web site so you can make money with AdSense in this way.

Use Email Signature

One of the easiest ways to make money with AdSense is by adding an email signature to all of your accounts. The signature should include the URL back to your AdSense web site. Now the big question is what other type of content to include along with that URL. Some people would recommend using some types of sales-related message or a brief bio. The reality is most people aren't going to be persuaded by these obvious marketing techniques. Try to be a bit more subtle – consider using a quote (from someone famous or one of your own) instead. A humorous statement can sometimes work as well if it's in good taste and related to the content of your site.

Send Teaser Emails

If you have a large number of email addresses that you've accumulated from other sites and projects or if you just want to take some of the emails from all of those forwards and unsolicited emails you've received over the years then you might want to put these to good use. Write a short email saying that you think the recipient would be interested in your site. Include the URL and send out the emails en masse. It's one of the best ways to make money with AdSense and earn the extra cash.

Use Links from Sites

Another way to boost your exposure and to make money with AdSense is by using links. If you have other sites that are somewhat related, consider cross-linking between the two. For example, if you had one site about dog training and another site selling puppies, you could add links to content pages on one of the sites that link back to the other site's pages. This way you're going to reach a larger number of people. You can receive double benefit from all of the site marketing you have done and that's going to give you a better value for your money.

About the Author

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